

Interview



Students / Professors / Industry Professionals

1ST EDITION
•
SWITZERLAND



AMBASSADORS PROGRAMME

Meet our Ambassadors
programme students! The
'crème de la crème'

SWISS EDUCATIONAL COLLEGE PROJECTS - BLOGGING

An Interview with our
blogger Allwyn!

CAREER CENTRE SAYS HELLO!

Ms. Celia Deli answers some
straight forward questions!

You will meet!

In our first edition, you will meet our students that are part of the Ambassadors programme. We are very proud of this programme as it's our 'crème de la crème' students :) On a serious note - it's not that easy to be part of it. You need to have a perfect Academic record, Career Centre needs to approve your Internship performance, we look at your initiatives and being proactive at the College, same as your motivation for the Hospitality Industry.

You will also enjoy an Interview with our Head of Career Centre - Ms Celia Deli. Open questions, open answers.

And last but not least - Swiss Educational College projects! You will meet our blogger Allwyn, and read about his adventure on the top of the mount 'Pilatus'.





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HEAD OF MEDIA

Lina Petraviciute / Global Brand & Communication Director

3 YEARS WITH SWISS EDUCATIONAL COLLEGE!

31 | Steam

Welcome to our new edition of 'Interviews' magazine at Swiss Educational College! We are happy to see how fast our college is growing with its content. Several weeks ago we published our 'Career' Magazine (summer edition is coming out soon), and now we launch our 'interviews' Magazine. Why is it important? In our college transparency and feeling comfortable with your journey and words is vital in building Your professional career. We never pressure students or teams to speak up if they feel not there yet.

That's why these Interviews are so sentimental and important - it's from their hearts! So, relax, enjoy... oh, and maybe join us soon!



WELCOME TO C4C+

Celia Deli

"Stay positive and
persistent!"

**Welcome to our C4C+ Department!
What do You like the most about
being part of Career and Personal
Development programmes?**

Thank you; it is a pleasure to be part of SEC
and C4C+.

To answer your question, I think managing
our career is a priority, in order to gain the
maximum satisfaction and success we
desire. The hours we invest in our work-
career is a big part of our everyday life and
finding the correct tools to advance our
career requires constant effort. Personal
growth is essential for us to navigate toward
our goals. I feel a huge responsibility to guide
our students through the first steps in their
career paths.

**On the other hand, after the
question about strengths, most of
the time question about the
weaknesses comes after. What is
Your TOP TIP for improving
weaknesses?**

Again, try to identify your weaknesses the
same way you did with your strengths. Then
make a plan of how to convert your
weakness into strength, set goals and
commit to them. Find someone to advise
and give you honest feedback. Get some
training or coaching. When you achieve your
aim, reward yourself, anyway all this process
shows the strength of character



Why do you think it's important to balance Professional and Personal Development?

I actually believe that Personal Development is a means toward Professional Development. Personal Development is a lifelong process. People assess their skills, set new goals and learn new skills all the time, in order to achieve them. These goals are evolving and that keeps us active and energetic.

Potential employers are likely to ask what are considered to be the biggest strengths, and identifying these can also help you choose a career to enjoy. What would be Your first Top TIP for students on how to build their strengths?

First, identify your strengths. How? Through brainstorming: write down which skills you have that distinguish you from others. Ask your friends and colleagues to share their views. Then think of what you want to achieve and what would make you happy, and finally work on integrating those strengths into your daily practice.

On the other hand, after the question about strengths, most of the time question about the weaknesses comes after. What is Your TOP TIP for improving weaknesses?

Again, try to identify your weaknesses the same way you did with your strengths. Then make a plan of how to convert your weakness into strength, set goals and commit to them. Find someone to advise and give you honest feedback. Get some training or coaching. When you achieve our aim, reward yourself, anyway all this process shows the strength of character.



What are the main goals of C4C+ as a Swiss Educational College?

We help them build their professional portfolio, and find an interesting Internship position through building a strong network with the industry and of course, we provide opportunities for after graduation through organising events and forums both virtual and in person.

Why did You choose Swiss Educational College as a step in Your career?

I was attracted by the friendly environment, the smiling faces and the drive that all colleagues and students have.

It is an exciting opportunity for me to be part of this dynamic and fast-growing environment. I know I have the experience and the skills to contribute to the development of our students and their careers.

Why Hospitality and Business Management studies are one of the TOP studies to choose right now?

Hospitality and Business studies are a great combination because they open a broad field of career choices. That is actually how I did it.

Think of all the new words invented to describe different personalised experiences like Staycation, Glamping, and Bleisure and to fill gaps in the traditional touristic packages.

Think of eco-friendly tourism and sustainable projects that are so much in demand.

Of course from a financial perspective Asset Management strategies have been implemented so as to give the opportunity the hospitality companies to focus on the core business.

And from a Marketing point of view, digitalised experiences and virtual and augmented reality are applied to promote the new products.

So, I think these studies offer multi-dimensional career opportunities.

And last but not least, everyone has a goal. What would be Yours? :)

My goal is to organise the Internship and Career Services Department so that our Students feel confident to come and find the assistance they are looking for and that the industry feels assured that they will find the right candidate for their business.

Stay positive and persistent!



PROGRAMMES

DUAL BACHELOR PROGRAMME

Bachelor of Science in Hospitality Management (Awarded by Swiss Educational College)
BA (hons) in Business Administration in Global Management (Awarded by University of Chichester, UK)

Program duration - 4 years including four paid internships in the hospitality industry

DUAL MASTER PROGRAMME

Master of Science in Hospitality management (Awarded by Swiss Educational College)
Master of Business Administration in Strategic Management and Leadership (Awarded by University of Chichester, UK)

Program duration - 2 years including two paid internships in the hospitality industry

DIPLOMA IN CULINARY ARTS & INTERNATIONAL CUISINE

Is structured to teach the fundamental and deep concepts of culinary techniques and cookery to include the Brigade system, cooking techniques, heat transfer, sanitation, safety, equipment usage and maintenance, menu knowledge and professionalism.

PHD IN BUSINESS ADMINISTRATION

PhD of Business Administration in Hospitality Management (Awarded by University of Azteca)

INTERVIEW

Ambassador Julie!



How do you feel to be invited to join the Ambassadors programme?

When you introduced the ambassador's programme to me, it sounded like a thrilling opportunity and it showcased the possibilities to open numerous variety of learning and experience that I can use in my further to build myself as a brand.

Why do you think it's important to be part of such programmes while studying?

So many reasons come to mind. First of all, it adds an extracurricular activity that EVERY student needs, it brings us closer to the organisation that is thriving to make learning easier and more fun. And I for one find it thrilling to feel empowered by a certain leadership role.

What key-values are vital in professional and personal growth?

For me, it has always been communication and consistency. I believe that sharing different ideas and perceptions leads us to build ourselves towards excellence.

And consistency towards excellence will help in personal and professional growth.

What are your career goals?

I have simple goals, really. I don't aspire to manage, but LEAD a team of people in my Organisation and teach them what I have learned in my life. I want to help my colleagues in delivering better customer service every time they get a chance. I wish to be a leader, not a manager.



Switzerland is a vibrant country, what do you like the most here? And why did You choose this country as Your study place?

Coming from a country with a population of around 7.7. billion, I like the peace that Switzerland provides.

I like how this country believes in sustainability and the love of nature.

Just the other day, I saw a roof of a house covered with solar panels. It was an amazing idea to utilise the resources. In regards to studying here, I found Switzerland an exciting opportunity to learn hospitality and most importantly, a wide range of opportunities our school provides apart from just hospitality.

What would you suggest to a student who wants to join the Ambassadors programme?

I would rather remind every colleague that YOU ARE AN AMBASSADOR. Other students will look up to you for guidance and mentoring.

Grab every learning opportunity you get, to grow yourself. Because it's through your growth, that the Organisation will grow. And yes, I will always have your back.



HELLO!

Don't
forget to
download
our summer
edition!

career

We are happy to introduce You to our #Career' Magazine! Interviews, tips, articles :) All You need to know about Hospitality studies and Industry

INTERVIEW

Ambassador Pratik!



How do you feel to be invited to join the Ambassadors programme?

After hearing about this programme I was a bit nervous but yet at the same time, I was excited to check on this. It showcased to me many adventures and new challenges that I would be overcoming. Through this programme, I guess I would be using it to build up my career and set a brand for myself.

Why do you think it's important to be part of such programmes while studying?

I guess it is a kind of fun part-time activity with great ways to meet new people around and enjoy your time with them in the school. Also, it is necessary that you strike a healthy balance between studying and your social life.

What key-values are vital in professional and personal growth?

For me, it has always been communication and consistency. I believe that sharing different ideas and perceptions leads us to build ourselves towards excellence.

Ok for me it has always been **Growth & Service**. For me, the growth of a company follows the professional growth of its employees. It means that you have to drive continuously to improve both yourself and your company. Basically, it's all based on mutual success. Whereas being Service-minded or customer-oriented means that you care about providing a quality experience to the clients you serve. This can help support your community and your team as well. And consistency towards excellence will help in personal and professional growth.

What are your career goals?

I should be into managing role as well as leadership role. Having a career goal will keep you focused and keep you from getting stuck on a cycle where every day looks the same and you forget what you are working for in the 1st place. It gives you something to aim for, step to follow, and progress to make. Most of the students if you ask them about their career goals they will always look towards career, which I feel is a mistake but that doesn't mean career is not important. On a flip of coin we all are lazy and uninspired. Just make sure that in Your 10 years planning, leisure is also important.

Switzerland is a vibrant country, what do you like the most here? And why did You choose this country as Your study place?

Switzerland is a small European country that welcomes international students from all over the world. It's a country famous for its excellent universities, ground-breaking research centers, and a commitment to investing in the most exciting industries of the future.

What's more, students in cities like Zurich and Geneva have access to a huge collection of art galleries, museums, theatres, and live music venues, while iconic natural wonders such as the Alps mountains are only a few hours away. Also, there are many reasons why I choose Switzerland because of learning a new language, amazing scenery and winter sports, tourism and hospitality, and of course a very well paid one :)



What would you suggest to a student who wants to join the Ambassadors programme?

Administrators and staff can do a great job giving tours and answering questions, but student ambassadors can represent the school and make visitors feel comfortable with their personal stories. Student ambassadors also bring a different perspective to outside visits and meetings with new or prospective students.

As an ambassador, I want to bring a unique perspective to the role and provide suggestions to help make the school a better place for everyone.

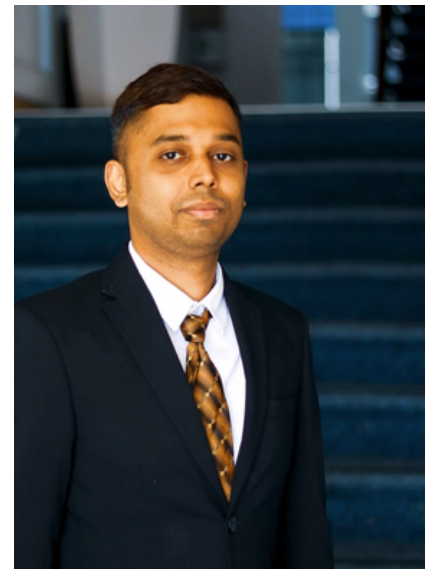


**Blog
post**

Mount Pilatus - "Heaven on Earth" by Allwyn Waghela

Although I am originally from India however, I am residing in Switzerland as an MBA student for a period of 1 year & 6 months. This is my first foreign country experience & before visiting this country I had no idea how my experience would be. As soon as I arrived at the Zurich airport around 7 in the evening, I was excited, nervous, thrilled & kind of confused at the same time like mixed emotions running all over me.

I also had no clue where to pick up my baggage but when I asked the airport staff, they assisted me quite promptly and politely. Then the college car came to pick me up & I had quite a playful conversation with the driver in which we were exchanging some awesome words about our respective countries. It was more like a cultural exchange. While on my way to college I was beyond excited to see the swiss streets, roads, buildings etc.



Sitting on a cable car exploring the aerial view of the city, mountain ranges & forest was altogether quite an enticing experience. The top can also be reached with the Pilatus Railway, the world's steepest cogwheel railway, from Alpnachstad, operating from May to November (depending on snow conditions). After reaching the top of Mount Pilatus we were given an intro to the mount's history. I couldn't even believe that there's an awesome hotel at top of the mountain with a dragon symbol on it which we visited as well.

So, we were taken to the hotel where we saw the most luxurious rooms that include a standard double room, superior double room & Junior suite. The restaurant area has a marvellous Victorian design right from tables & chairs to the bar area. While on her tour to Switzerland Queen Victoria did visit this hotel. The hotel visit was very important as it gave us a lot of insights into the hotel industry which is very important as a part of our hospitality management studies.

Ms Lina! Yeah, it was cold!



I had never been in snow before and seeing the beautiful snow covering the mountains & coniferous trees as well as wonderful birds flying do make me believe that heaven does exist on earth. On top of the mount Christmas market also opens up beginning in early November which has wonderful Christmas stuff. Playing with snow & clicking pictures with friends was just too light. Even at a temperature like -4 degrees Celsius, this place was so full of tourists with most of them coming from countries like China & India. Loads of winter sports are offered over here as well. I do consider myself as an explorer & this place satisfied my exploratory motive to the fullest.



I would conclude by saying that visiting this beautiful place & getting to know this place in depth is honestly one of my best experiences in this country & this will perpetually be memorable for me.

“

Thank You, Allwyn, for sharing Your journey! If you want to read more an Interview with Allwyn ...scroll below!



INTERVIEW

Meet Allwyn- our online magazine blogger!

First of all, congratulations on your blog and articles! Let's start with a question 'How do you think a new fresh blogger can stand out in the crowd'?

Thank you so much for this recognition. I think a new fresh blogger firstly needs to know what topic to blog about. E.g. someone who has very good knowledge about music can be an excellent music blogger. The blogger also needs to have a good knowledge about his/her audience to attract the right readers.

What would your advice be for bloggers? How not to give up and be consistent?

I think bloggers should consider blogging a business rather than a hobby in order to be successful in this field. Low views can be quite demotivating so the blogger needs to consistently upgrade him/herself with fresh content & ideas which seems to be a little difficult but possible.

What do you enjoy the most about blogging?

The thing I enjoy the most about blogging is that I can use my imagination to the fullest and blogging also helps me to keep up with the latest stuff. Putting my ideas into written words is something which excites me the most.

Why do you think the skill to write is vital in any business?

Written content for sure enhances the business reputation. Even though videos are the best ways of promoting a business, however, a lot of people still prefer to read rather than watch videos.

How do you process to find creative ideas?

I love to observe things which are quite unusual or else weird that prompt me to find creative ideas.

What is your favourite topic to write about?

Personally, my favourite topic to write about is the places which I've visited as I love travelling & I love to share my experience in written words.

INTERVIEW

Ambassador Fleming Gracious!



How do you feel to be invited to join the Ambassadors programme?

Thank you for having me back in the Ambassador program. I am thrilled with the new opportunities and new projects back at college.

The first year was exciting and productive, and it helped me grow a lot. I had the opportunity to get involved with many different projects, allowing me to develop my knowledge and skills. The ambassador program has made me typically confident, dynamic, and strong in communication and writing.

Why do you think it's important to be part of such programmes while studying?

The program offers students a chance to grow their leadership and communication skills inspiring other students to take a more active role in representing the college. It gives you the benefit of fostering relationships between prospective students and the institute and makes you feel good giving back to the college for putting their trust in you. Ambassadors add a layer of authenticity to your admission efforts. While staff members are seen as authority figures, students often see ambassadors as peers and equals. They may feel more comfortable asking them pointed questions about day-to-day campus experiences.

What key-values are vital in professional and personal growth?

The important key values that have helped me grow personally and professionally are

- Strong work ethic and having a motivated mindset.
- Taking responsibility for whatever I do and making sure it is done right.
- Building a trustworthy environment and being reliable with a task.
- Being adaptable and absorbent with the hunger for knowledge.
- And lastly, being accountable for one's actions.

Switzerland is a vibrant country, what do you like the most here? And why did You choose this country as Your study place?

Switzerland has been my go-to country for completing my studies for a long time. It has always attracted me with its natural charm and the culture it shares. The thing I love the most is the picturesque scenery everywhere you go; it just helps soothe my mind. Switzerland is also known for its world-renowned institutes for Hospitality and many other industries, and that's why I would choose Switzerland as my stepping stone towards my success.

My goal is to create a business environment that brings pleasure and inspires the people working with me. Growing in a Hospitality environment and learning from the best, I would utilize that same knowledge and years of hard work and build something of my own.



What would you suggest to a student who wants to join the Ambassadors programme?

I would suggest to any student who wants to join the ambassador's program that it is life-changing.

You evolve as a person, and you get to explore and learn the skills you thought you never knew. It pulls you out of your comfort zone as you take on new responsibilities, and you get to make an example of yourself to others. If that's something you want to live by, the ambassador program is for you.

Having a career goal is like finding a purpose in your life and being proud of the journey you set in the present and accomplishing them in the future.



THANK YOU!

We are looking forward to seeing our new students soon, same as we are excited to help them out in their professional success journey!

SEE YOU SOON!

Don't forget, we have four intakes: July, October, January and April :) Make sure to jump into one of the trains and let's start your adventure!

SWITZERLAND

Is waiting for you!

2022