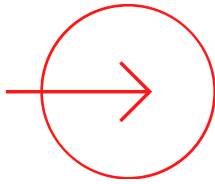


INSPIRE THRIVE INFLUENCE





Why Switzerland?

Are you considering pursuing a degree in Hospitality and Tourism? Look no further than Switzerland! This picturesque Alpine nation is renowned as the world's premier destination for hospitality and tourism education. With its breathtaking landscapes, rich cultural heritage, and world-class educational institutions, Switzerland offers an unparalleled learning experience for aspiring professionals in the field.

Swiss universities and hospitality schools consistently rank among the top in the world for hospitality and tourism education.

Switzerland emphasises practical learning, making it the ideal place to gain hands-on experience. Many programmes include internships in renowned hotels, restaurants, and tourism companies, allowing students to apply what they've learned in real-world settings. This practical approach ensures you graduate job-ready and industry-savvy..

- **High-Quality Services**
- **Safest & Happiest Country**
- **Birthplace of Hospitality**
- **Leading Country in Innovation**

M: +41 41 391 07 07

E: info@swissedcol.ch

Kantonsstrasse 85, 6353 Weggis, Switzerland

@swissedcol



www.swisseducationalcollege.ch



CONGRATULATIONS SEC!

We have achieved 4 Stars out of 5 Stars by QS Star Rating System!

VERY GOOD



Teaching



Employability



WHY SWISS EDUCATIONAL COLLEGE?

@swissedcol



- 
- — **DUAL DEGREE**
 - — **INTERNSHIP EACH YEAR**
 - — **ON-CAMPUS ACCOMMODATION**
 - — **ALL INCLUDED SERVICES**
 - — **LEADERSHIP PROGRAMMES**
 - — **MENTORING PROGRAMMES**
 - — **FIELD TRIPS & EVENTS**



We Support Your
Professional &
Personal growth!





EDUCATION

PERSONAL DEVELOPMENT

ENTREPRENEURSHIP

RESEARCH

CAREER CENTRE

EDUCATION

SWISS EDUCATIONAL COLLEGE
ACADEMIC DEAN MS TERI



Education is not only concerned with providing academic content but also focused on how best it should be delivered. A modern 'Teenagogy' concept makes our teaching practice distinct in approaching our students' metacognition for the best learning level. At Swiss Educational College, our highly skilled, experienced and dedicated industry faculty members facilitate experiences for our students to identify, learn, and apply implicit and explicit knowledge. Another factor that influences comprehension among our students is the level of abstraction with pragmatic objects and industry experiences through internship and career initiatives. We provide a learning environment conducive to personal development and lifelong learning at every step of our students' lives at Swiss Educational College.

Swiss Educational College has carefully selected recognised accrediting bodies to certify our courses to ensure international recognition and the highest education standards for our students. Academic attainment is fundamental to all we do! Thus, it is critical that what our students learn and achieve is acknowledged worldwide and accepted for further studies or career progression.

Several well-reputed accrediting bodies worldwide, including some of the most prestigious Swiss accrediting organisations such as eduQua and Swiss Private School Registration, accredit our programmes as quality hospitality education. Swiss Educational College is also an important and active member of business and hospitality organisations like EuroCHRIE, the UK Hospitality, the American Hotel and Lodging Educational Institute, and the American Hospitality Academy for professional training and development. Swiss Educational College is the only Hospitality School in Switzerland offering professional development qualifications and the possibility of a research-based Doctoral education in conjunction with our academic partner universities worldwide.

Furthermore, our Dual Degrees from the QS top-ranked UK Universities are something to feel proud of and a unique selling point in the industry. Together, these features ensure our undergraduate and postgraduate programme is accepted worldwide, and our students gain the full opportunity to pursue higher studies at the next level or join the expanding business and hospitality industries in varying positions.

All our academic programs are carefully balanced between theory and practical state-of-the-art learning. The courses are reviewed yearly, keeping entrepreneurial hospitality and business trends at the heart of development to support our graduates with the latest industry knowledge, enabling them to find success upon completion of their studies.

CAREER CENTRE

SWISS EDUCATIONAL COLLEGE
HEAD OF CAREER CENTRE MS CELIA



C4C+ plays a central role in students' development across all the value points throughout their time on campus. This begins from the very time they arrive and further extends to when they become a Swiss Educational College Alumni member. The C4C+ provides several development points such as reflection, meditation, well-being, critical thinking and personal branding which are all important components of the 'plus'.

Having the 'plus' next to the classic career development planning, which includes CV and cover letter design and a personal branding development program, collectively makes a strong value point for any student joining us here in Switzerland. Continuous developments are being made in line with our 'revitalization' planning projects.

Our Swiss Educational College Top 10 C4C+ Services include:

- Career Counselling: one on one assistance in all related career development areas
- Career Events: Hospitality business insights, global culture insights, seminars, workshops and training sessions by professionals in the business
- Career soft skills development, personal development programs and seminars
- Recruitment fair visits and conferences regarding career developments
- A Personal Development package on arrival
- A Career Development reflective learning package including seminars and small group workshops
- Access to the C4C+ Library and resources for any research subject at any time 24/7
- A Swiss Educational College CV photograph professionally taken.
- A CV and cover letter workshop and seminar to stand out from the crowd
- Online personal branding coaching and strengthening projects



SHARON CAO (ALUMNI)

It is very important in your career path to reflect on your growth and direction. Sharon, as our ambassador, what would you suggest to future generations?

My pleasure to share my thoughts on my experience as a student and an ambassador at the Swiss Educational College.

Don't be scared of failure, if you don't fail you're not even trying, and it means you are not learning. I am sure that people have told you to make sure you have something to fall back on, but they never understood that concept, if you fall- FALL FORWARD.

Last but not least: Everyone has potential, just BE PROUD OF YOURSELF!
Good luck to all of you, future generations at Swiss Educational College!



FIELD TRIP TO CHOCOLATE FACTORY IN ZÜRICH





INSPIRE THRIVE INFLUENCE



OUR PROGRAMMES

@swissedcol

01

Double Bachelor Programme awarded by the University of Gloucestershire, UK (Taught modules by IDM)

Bachelor of Science in Hospitality Management (Awarded by Swiss Educational College)
BA (Hons) in Business Management and Strategy (Awarded by University of Gloucestershire, UK and modules are taught by IDM)

The Programme duration 4 years, including four paid internships in the hospitality industry
** The programme can also be completed in 3 years. Please get in touch with our academic office**

02

Double Masters Programme with options of various business majors awarded by the University of Gloucestershire, UK (Taught modules by IDM)

- Master of Science in Hospitality Management (Awarded by Swiss Educational College)
- Master of Business Administration (Awarded by University of Gloucestershire, UK)
- Master of Science in Accounting and Finance (Awarded by University of Gloucestershire, UK)
- Master of Science in Human Resource Management (Awarded by University of Gloucestershire, UK)

** University of Gloucestershire modules are taught by IDM

The Programme duration - 2 years, including two paid internships in the hospitality industry

** The Programme can also be completed in 1.5 years. Please get in touch with our academic office**

03

Diploma in Culinary Arts and International Cuisine Programme

Diploma in Culinary Arts and International Cuisine (Awarded by Swiss Educational College)
Program duration - 2 years, including two paid internships in the hospitality industry



BACHELOR PROGRAMME

Swiss Educational College's undergraduate degree in hospitality management is a rigorous four-year programme that covers all aspects of the hospitality industry. Our experienced academic team, with the support of our global academic partners, has designed a partnered curriculum in hospitality and business education. Our educational programmes are accompanied by a solid foundation in all core Business and Management functions, with a diverse range of choices in electives that invite students to explore their specific interests and passion.

Students will earn a Double Qualification at the end of the final Bachelor's year of studies (as mentioned on page 13). For each year of study, students receive a Swiss Educational College, an equivalent UK framework qualification transcript, and individual qualifications. Our students can join any other institutes for further studies with these qualifications. Depending on the course selection and accelerated advising, one can complete the program in 3 years as well.

Bachelor programme year 1

(Certificate in Hospitality Management)

- Fundamentals of the Hotel and Catering Industry
- Housekeeping and Accommodation Studies
- Tourism and Hospitality Business management
- Front Office Operations
- Food and Beverages Services
- Kitchen Operations
- Training and Development for the Hospitality Industry
- Services Marketing and Customer Service
- Basic Accounting
- Events Management

Bachelor programme year 3

(Higher Diploma in Hospitality Management)

- Strategic Management in Hospitality Industry
- Strategic Marketing
- Hospitality Economics
- Organisational Behaviour in Hospitality Management
- Tourism and International Development
- Hospitality Facilities Management and Design
- Tourism Policy and Planning
- Technology in the Tourism and Hospitality Industry

Bachelor programme year 2

(Diploma in Hospitality Management)

- Hotel and Catering Law
- Accounting and Cost Control
- Managing Technology in the Hospitality Industry
- Human Resource Management
- Marketing in Hospitality and Tourism
- Operations Management
- Customer Relations Management
- Contemporary Issues in Tourism and Hospitality

Bachelor programme year 4

(Final year with Bachelor project)

- Managerial Communication
- Sustainability and Events Planning
- Research Methodology
- Healing Hotel Concept (research interest)
- Bar Management
- Spa Operations and Resort Management
- Managing Human Resources



Master programme year 1

(Post Graduate Diploma in Hospitality Management)

- Hospitality Organisational Behaviour and Interpersonal Skills
- Hospitality Information Communication Technology
- Hospitality Human Resource Management
- Food & Beverage Leadership
- International Tourism Policy and Development
- Beverage Studies for Hospitality Managers
- Destination Management
- International Project Management

Master programme year 2

(MSc in Hospitality Management + Specialization)

- International Human Resource management
- E-Tourism and Social Media
- International Marketing
- International Strategic Management and Leadership
- International Financial Risk Management
- Global Business Environment and Sustainability
- Entrepreneurial Leadership
- Advanced Research Methodology
- Master Thesis / Innovative Project



MASTERS PROGRAMME

The dual Master in Hospitality and Business Management programme at Swiss Educational College is a specialised business and hospitality-related Master's degree that covers an intensive two-semester curriculum and two intense industrial training sessions. This rigorous academic programme is based on the Master's degree requirements that cultivate strategic thought and quantitative skills, a combination essential in today's upper management positions.

Critical thinking and analytical ability are core to our philosophy, making our Master's Programme perfect for future hospitality professionals. The students will earn a Dual Qualification after completing our Master's programme, as mentioned on page 13. Depending on the study interest, the students can choose their major for the dual degree.

* Students receive a Swiss Educational College and UK framework qualification transcript and individual qualification for each study. The minimum duration to complete the Master's programme is 1.5 years.



DIPLOMA IN CULINARY ARTS & INTERNATIONAL CUISINE

Swiss Educational College (SEC) Diploma in Culinary Arts and International Cuisine is structured to teach the fundamental and profound concepts of culinary techniques and cuisine, including the Brigade system, cooking techniques, heat transfer, sanitation, safety, equipment usage and maintenance, menu knowledge and professionalism. The student will Apply principles of food handling and preparation and setup, break down, and prepare menu items for a commercial kitchen.



1st year

- Hospitality Organisational Behaviour and Interpersonal Skills
- Hospitality Information Communication Technology
- Hospitality Human Resource Management
- Food & Beverage Leadership
- International Tourism Policy and Development
- Beverage Studies for Hospitality Managers
- Destination Management
- International Project Management



2nd year

- Culinary operation for significant events
- Sanitation and Microbiology
- Swiss gastronomy and arts
- Cuisine specialisation (Major)
- Capstone project
- Kitchen lab-II



JULIE

Switzerland is a vibrant country, what do you like the most here? And why did You choose this country as Your study place?

Coming from a country with a population of around 7.7. billion, I like the peace that Switzerland provides.

I like how this country believes in sustainability and the love of nature.

Just the other day, I saw a roof of a house covered with solar panels. It was an amazing idea to utilise the resources. In regards to studying here, I found Switzerland an exciting opportunity to learn hospitality and most importantly, a wide range of opportunities our school provides apart from just hospitality.

THE VIEW FROM ONE OF THE STUDENT ROOMS





PROFESSIONAL DEVELOPMENT COURSES

Swiss Educational College offers and organises several world-class professional development courses in partnership with several professional hospitality organisations relating to Business, Hospitality, and Education. The Certified Hotel Industry Analytics (CHIA), Certified Guest Service Gold Professional (CGSP), Certified Hospitality Educator (CHE) and Hospitality Professional Certificate (HPC) are only a few examples that provide our students with professional development and enrich their professional achievements and experiences.



FEES

We pride ourselves on maintaining a fair policy in deciding our tuition fees for our students at different levels of courses. The fragmentation of costs never compromises the quality of our education. However, to include potential global hospitality educators, we also need to consider the global financial aspects worldwide.

Therefore, we offer scholarships subtracted from our regular fees to support students from certain countries affected by the global financial recession. Additionally, we mindfully evaluate the academic achievements of our prospective students and offer scholarships to those who qualify.

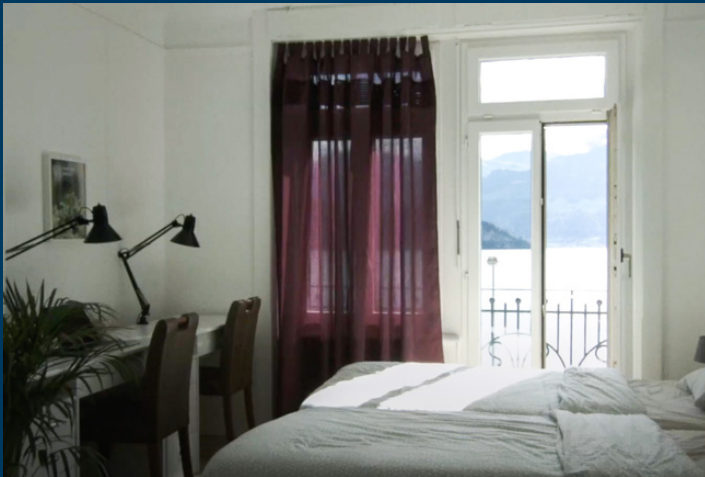
@swissedcol

Our tuition fees include all aspects of school life such as:

- Accredited course
- Examination fees
- Lectures and learning materials
- Matriculation fees
- Food and Beverage prepaid on campus during the theory term
- Accommodation
- Business Trips and Workshops in different locations
- Access to Google G Suite account
- Access to our main facility, external sports facilities and sports activity training
- Student Career Centre Plus: coaching, appearance support, guaranteed internships
- Administration Office: legal and administrative matters, health support
- Mandatory Health and Accident Insurance: accident, public liability
- On-site and Online German language course
- Extracurricular student activities*
- Alumni Membership for a lifetime

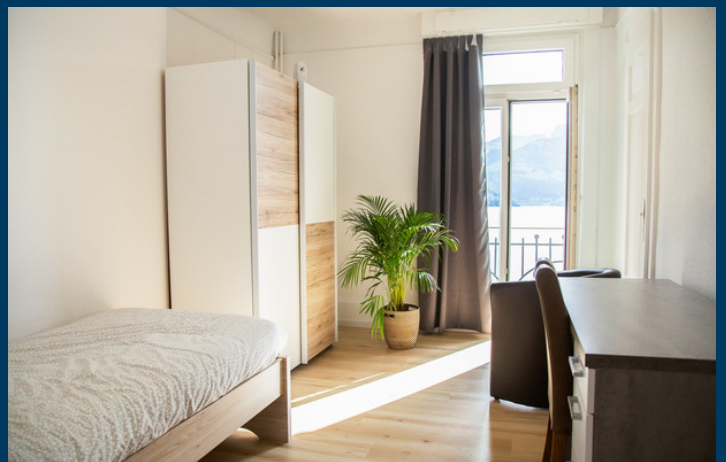
*All activities for school purposes; some extra activities will be offered at additional cost

FULLY
RENOVATED
2021



DOUBLE /
SINGLE
ROOMS

FULL INDOOR
SERVICE



W E G G I S /
L U Z E R N



V I E W F R O M
T H E R O O M S
T O T H E L A K E
L U Z E R N

2 M I N -
C A M P U S
B E A C H





CELIA DELI (CAREER CENTRE)

Why Hospitality and Business Management studies are one of the TOP studies to choose right now?

Hospitality and Business studies are a great combination because they open a broad field of career choices. That is actually how I did it.

Think of all the new words invented to describe different personalised experiences like Staycation, Glamping, and Bleisure and to fill gaps in the traditional touristic packages.

Think of eco-friendly tourism and sustainable projects that are so much in demand.

Of course from a financial perspective Asset Management strategies have been implemented so as to give the opportunity the hospitality companies to focus on the core business.

And from a Marketing point of view, digitalised experiences and virtual and augmented reality are applied to promote the new products.

So, I think these studies offer multi-dimensional career opportunities.



TRIP TO HOSPITALITY & TOURISM FAIR IN BASEL

REQUIREMENTS & PROCEDURES



Swiss Educational College (SEC) Diploma in Culinary Arts and International Cuisine is structured to teach the fundamental and profound concepts of culinary techniques and cuisine, including the Brigade system, cooking techniques, heat transfer, sanitation, safety, equipment usage and maintenance, menu knowledge and professionalism. The student will Apply principles of food handling and preparation and setup, break down, and prepare menu items for a commercial kitchen.

Diploma in Culinary Arts and International Cuisine (2 years)

- Students must be a minimum of 17 years of age
- Students must have completed Secondary School (10 years of school education) or taken the final exam.
- Strong motivation and interest in the hospitality industry.
- English efficiency with 6.0* overall band score in IELTS academic or equivalent in TOEIC, TOEFL.
- Filled out the enrollment application form (available in regional offices and on our website).
- Proof of the successful completion of primary education and fulfilment of the above requirements.

** Students with no English efficiency can also join our English Intensive Course for three months before proceeding to their primary programme. Please get in touch with our academic office for more information. Students must take the SEC English Placement Test before they can be offered an Intensive English Course.**

Dual Bachelor programme (3-4 years)

- Students must be a minimum of 18 years of age and have completed High School (12 years of school education) or taken the Final exam.
- Strong motivation and interest in the hospitality industry.
- English efficiency with 6.0* overall band score in IELTS academic or equivalent in TOEIC/TOEFL.
- Completed enrollment application form (available in regional offices and on our website).
- For direct entry into the 2nd or 3rd or 4th year, students must submit proof of the successful completion of primary education and fulfilment of the above requirements.

* Every student must take a submission test applying to Swiss Educational College.

Dual Master Program (1.5 - 2 years)

- Students must be at least 20 years of age and have completed a Bachelor's Degree or equivalent from a recognised institution.
- Strong motivation and interest in the hospitality industry.
- Completed an enrollment application form (available in regional offices and on the website).
- English efficiency with 6.0* overall score in IELTS academic or equivalent in TOEIC, TOEFL.

* For direct entry into the final year of our Master's programme, students must submit proof of the successful completion of primary education and fulfilment of the above requirements.

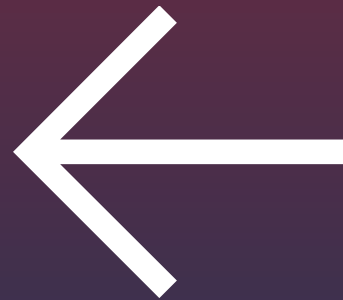
We also accept students from other academic and professional backgrounds if they can justify their study track change and show genuine interest in the Hospitality and Business sector.

Don't hesitate to contact our academic office directly at info@swissedcol.ch or your local agents for further admission queries. You can also call or fax us at your convenience.

* Swiss Educational College has four intakes over two semesters in a year. Students can apply for any of these four intakes per their preparation and admission assessments. Students should apply at least three months before the intake start date. Our intakes are as follows – January, April, July and October.

A stylized, light-colored graphic of a lion rampant is positioned on the left side of the image. The lion is facing left and has its right paw raised. It is set against a dark red background that transitions into a dark blue background at the bottom.

PARTNERSHIPS & ACCREDITATION



@swissedcol

At the Swiss Educational College, we understand the importance of not only having international accreditation but also the value of building solid partnerships. Combined, it has helped to create an extraordinary modern learning experience where every student can achieve their full potential and expected level of learning outcomes.

As a result, we have a significant number of partnerships with different professional educational institutions worldwide and are accredited by eduQwa, Swiss Private School Registration, ISO, UK Hospitality, QUALIFI, OTHM, London Graduate School, IDM, American Hotel and Lodging Educational Institute, American Hospitality Academy and many other reputed accrediting organisations. It makes us truly internationally renowned.

Authorities of the canton of Lucerne regularly supervise our operations, and the Swiss authority fully recognises us as a Quality Education Provider. We do not negotiate with our client's quality of education and commitments, and Switzerland is all about trust and quality.



A man with dark hair and a beard is shown from the chest up, wearing a dark blue long-sleeved shirt over a light-colored collared shirt. He is holding a slice of watermelon in his hands and looking slightly to the right. The background is a blurred outdoor setting with green foliage. A semi-transparent blue overlay covers the entire image. On the left side, there is a white outline of a lion's head and neck, facing left. The text 'EVENTS & DAILY LIFE' is written in large, bold, white, sans-serif capital letters across the middle of the image. A large white arrow points from the right edge towards the text. Below the text, the handle '@swissedcol' is written in a smaller, white, sans-serif font.

EVENTS & DAILY LIFE

@swissedcol

INTERNATIONAL
MENU!



WE MAKE
SURE YOU
STILL HAVE
HOME TASTE

WE EMBRACE
& NURTURE
YOUR
CULTURE



WE MEET
INDUSTRY
PROFESSIONALS



GOING TO
THE TOP
INDUSTRY
COMPANIES

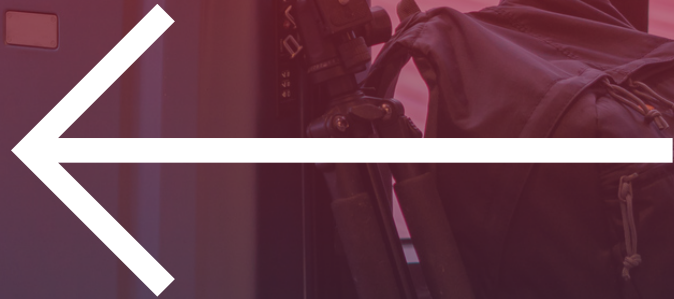
AND MAKE
SURE WE
HAVE FUN
TOO!





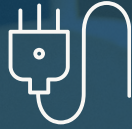


WHAT TO PACK?



@swissedcol





Electronics:

Electrical plug adapters for Swiss outlets.
Hairdryers, electric razors/ clippers.
Phone and electronic chargers.

Swiss Educational College provides the period of study time the computer for students Dual Swiss & UK degree education. If the student wishes to bring their devices this is acceptable.

* The Computer supporting the modern education system at Swiss Educational College while on campus and will be returned at the end of campus studies.



Personal items:

Bathrobe and bath sandals
Towels
Study items such as pens, highlighters, etc.
Grooming kit: lint brush and mini sewing kit
Your personal hygiene (or it can be purchased here).



Clothes:

Outdoor:

Water resistant coat compatible with your school uniform or business suits.
Umbrella
Warm winter coat (if it's possible compatible with your business look).
Warm shoes/hiking shoes (also available to purchase here).

Casual

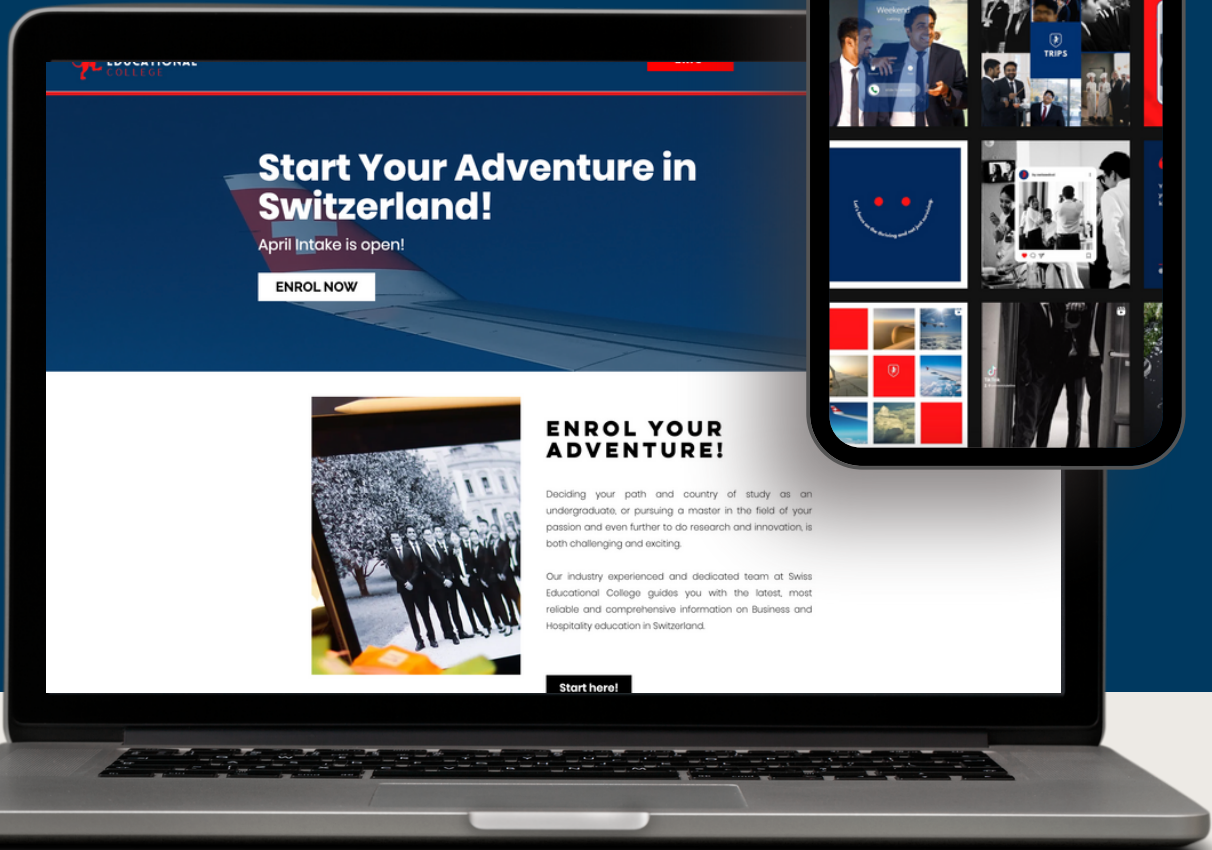
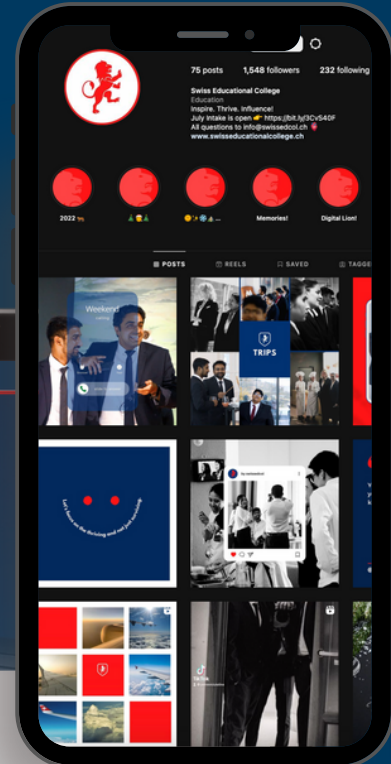
Sportswear
Pyjamas, slippers, etc.
Evening wear for parties or going out.
Casual wear: T-shirts, jeans, jumpers.

Business

3-5 Dress/ Shirts
V-neck sweaters or turtlenecks
Silk Scarfs
Comfortable business shoes (black/brown), small heel shoes.
Black socks/tights

OUR CHANNELS

@swissedcol



Start Your Adventure in Switzerland!

April Intake is open!

ENROL NOW



ENROL YOUR ADVENTURE!

Deciding your path and country of study as an undergraduate, or pursuing a master in the field of your passion and even further to do research and innovation, is both challenging and exciting.

Our industry experienced and dedicated team at Swiss Educational College guides you with the latest, most reliable and comprehensive information on Business and Hospitality education in Switzerland.

Start here!

www.swisseducationalcollege.ch



Contact Us



+41 41 391 07 07



[swisseducationalcollege.ch](https://www.swisseducationalcollege.ch)



info@swissedcol.ch



Kantonsstrasse 85, 6353 Weggis,
Switzerland





**ARRIVING TO SWISS
EDUCATIONAL COLLEGE!**

The nearest airport to Swiss Educational College is Zurich International Airport. We don't recommend taking a taxi from the airport as taxi services in Switzerland are expensive. But don't worry, Switzerland has a very efficient, reliable and punctual public transport system. On your arrival at Zurich Airport, you can go directly from the plane to its train station located inside the airport. When You will be planning your trips to Switzerland we recommend you view the SBB (Swiss Federal Railways) online portal or download the SBB Mobile App to check for your connections (available in English). Do not hesitate to ask any questions in the train station - SBB staff are friendly, very helpful and speak English.

To reach your travel destination, the Swiss Educational College, we recommend you use the following connections.

Arriving by Car

Swiss Educational College campus address is: Kantonsstrasse 85, 6353 Weggis. If you are not sure about how to get here, please contact by + 41 41 391 07 07 or simply use the navigation system.

If you need more information regarding the arrival, please do not hesitate to write us: info@swissedcol.ch



Zurich Airport Train Station - Zurich Flughafen, Bahnhof

Travel by train, direction Lucerne

Lucerne Train Station - Luzern, Bahnhof

Travel by train, direction Brunnen or Direction St. Gallen

Küssnacht am Rigi Train Station - Küssnacht am Rigi, Bahnhof

Travel by bus N502, direction Schwyz

Weggis, Swiss Educational College - Weggis, Lutzelau

You will need to use two trains and one bus, so please remember to switch the transport. For this trip you will have to buy two separate tickets and enter the following stations while purchasing services:

1. Zurich Flughafen Luzern, Bahnhof (choose a ticket with the direction DIRECTION LUZERN)

2. Luzern, Bahnhof Weggis, Lutzelau (choose a ticket with DIRECTION ST. GALLEN or DIRECTION BRUNNEN)

Do not forget to purchase tickets for public transport services before your journey or after arrival at Swiss airport. You can do it online directly at CBB.ch or via App, at Zurich Airport, or the train station at the ticket machines. You might be asked to show tickets to the controller on the train/bus, so please print it before or have it available to check on your mobile device.



**SEE YOU ON
CAMPUS!**

ADVENTURE

STUDYING IN SWITZERLAND



M: +41 41 391 07 07

E: info@swissedcol.ch

Kantonsstrasse 85, 6353 Weggis, Switzerland